



PELIT

Know your game!

11 issues per year.

Pelit just like its name, talks about the world of games and gaming. The topics handle the newest hits as well as players and reality, future and history of gaming industry. By subscribing the magazine you also get access to digital archive and forum. Pelit is for everyone interested in gaming.

Schedule

Issue	Pub.date	Ad dl	Themes
1	11.1.	21.12.2022	Blood Bowl 3 and new rules for board game.
2	8.2.	20.1.	Starfield and Bethesda's journey to the stars.
3	8.3.	17.2.	Dead Island 2: Will zombie entertainment ever die?
4	12.4.	22.3.	Hogwarts Legacy: Harry Potter's adventures in game world.
5	10.5.	21.4.	Baldur's Gate 3 and history of Forgotten Realms.
6	7.6.	17.5.	Diablo 4: How will Blizzard's saga continue?
7	9.8.	21.7.	Final Fantasy 16: Latest fantasy.
8	13.9.	25.8.	GTA V 10 years.
9	11.10.	22.9.	Opening of sports game season.
10	8.11.	20.10.	Kerbal Space Program 2: Educational games.
11	13.12.	24.11.	Christmas gaming hits.

More info fokusmedia.fi/media/pelit

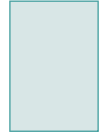
FOKUS MEDIA

Fokus Media Finland Ltd, Hämeentie 135 A, 00560 Helsinki (The Business ID 3157774-2), fokusmedia.fi

Advertising sizes



Spread
460 x 297 mm



1/1
230 x 297 mm



Back cover 1/1
230 x 262 mm



1/2 vertical
112 x 297 mm



1/2 horizontal
230 x 146 mm



1/4 vertical
60 x 297 mm



1/4 horizontal
230 x 74 mm



1/4 corner
112 x 146 mm

Please note! 5 mm bleed will be added.

Rates 1.1.2023

Size	FC/€
2/1	4 720
1. spread	5 075
1/1 page	2 950
back cover	3 550
2.cover / 3.cover	3 250
1/2 page	2 100
1/4 page	1 400

Fixed position +10 %
+ VAT 24%

Please upload the PDF materials to
www.aikakausmedia.fi/ADS

Or e-mail to
aineistot.pelit@fokusmedia.fi

Printhouse: Kroonpress Ltd.
Tähe 133
51013 Tartu, Estonia