



pelit

Know your game!

11 issues per year

Pelit is the source for the latest in gaming: the players, the technology, the developers, the industry – everything from the rise and fall of Atari to the revenue model of a Finnish mobile game to the transformation of The Witcher books into games. We cover everything there is in the world of gaming.

Schedule 2019

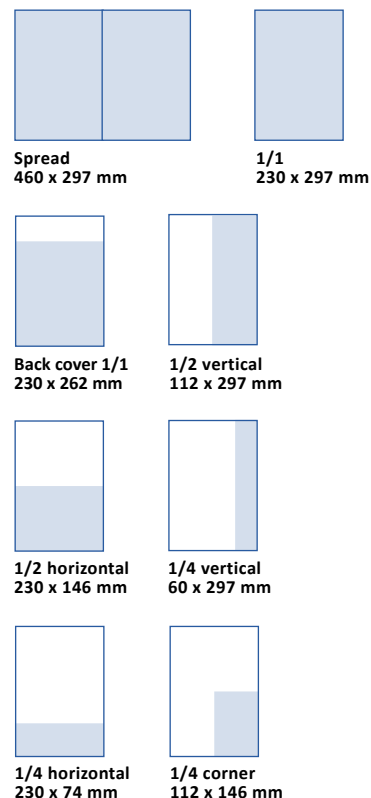
Issue	Pub. date	Ad deadline	Theme
1	9.1.2019	5.12.2018	GWENT and other trading card games
2	13.2.	22.1.	Best games of the year
3	13.3.	19.2.	Flight simulator issue: Ace Combat, DCS
4	10.4.	19.3.	The Division, Devil May Cry
5	15.5.	23.4.	Tactical role playing games
6	19.6.	23.5.	Larger than life strategy games
7	7.8.	16.7.	Forgotten gems
8	4.9.	13.8.	E-sports: just a trend or here to stay
9	2.10.	10.9.	Sports issue: NBA, FIFA, NHL
10	6.11.	15.10.	Online multi-play issue
11	4.12.	12.11.	Christmas' best games

More information fokusmedia.fi/media/pelit

FOKUS MEDIA

Fokus Media Finland Ltd, Hämeentie 135 A, 00560 Helsinki (business ID 2618356-2)
fokusmedia.fi

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2019

Size	FC/€
2/1	4,950
1st spread	5,670
1/1 page	3,300
Back cover	3,960
2nd / 3rd cover	3,650
1/2 page	2,270
1/4 page	1,800

+ VAT 24%

Please upload the PDF materials to
www.aikakausmedia.fi/ADS

Or e-mail to
aineistot.pelit@fokusmedia.fi

Printed at Kroonpress Ltd.
Tähe 133
51013 Tartu, Estonia