



antiikki & design

10 issues per year

Readership 76 000

Reads per issue 2.4

Time spent reading 58 minutes

National Media Survey KMT 2021

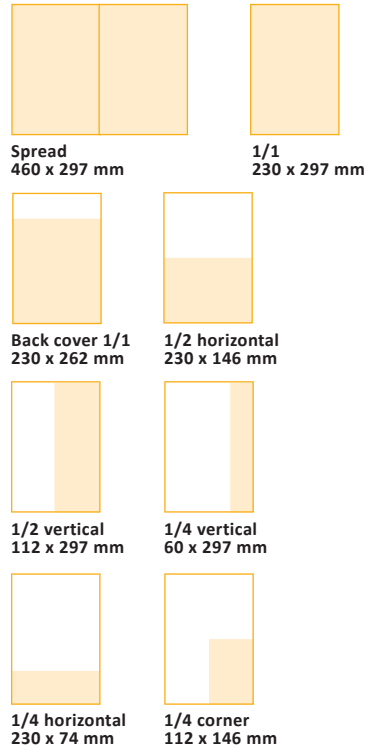
Antiikki & Design is your way to win the quality-conscious consumer's heart! It's a leading specialist publication in the field and has country's top experts in the background. Antiikki & Design features articles about antiques and modern quality design as well as art, interior design, collectibles and vintage. Our readers are passionate home decorators or collectors who value education, culture and good quality. For advertisers, Antiikki & Design provides a unique target audience as well as a stylish and visually stunning media environment. The magazine also reaches a growing group of readers with interest in sustainable development – the perfect recipients for your offers of quality products and experiences.

Schedule

Issue	Pub.date	Ad dl	Themes
1	19.1.	29.12.2021	The big light issue.
2	16.2.	28.1.	Old watches extra!
3	16.3.	25.2.	Renovation extra: repair, restore & wallpaper!
4	20.4.	31.3.	Collecting extra: Finnish design. Charming jewellery.
5	18.5.	28.4.	The big museum issue: summer's best exhibitions.
6	15.6.	25.5.	The best antique events of the summer.
7	17.8.	29.7.	Habitare issue! Decorate with design classics.
8	21.9.	2.9.	Best exhibitions of the autumn.
9	19.10.	30.9.	Set the table with beautiful antique and classic products.
10	23.11.	4.11.	Christmas issue: classic ornaments. Christmas exhibitions in museums.

More info fokusmedia.fi/media/antiikki-design

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2022

Size	FC/€
2/1	6 300
1. spread	6 750
1/1 page	3 980
Back cover	4 550
2.cover/ 3.cover	4 400
1/2 page	2 600
1/4 page	1 600

Fixed position +10 %

Classified	FC/€
1/2 189 x 122 mm	2 000
1/2 93 x 246 mm	2 000
1/4 189 x 59 mm	1 000
1/4 93 x 122 mm	1 000
1/8 93 x 59 mm	500
1/8 45 x 122 mm	500
1/8 189 x 28 mm	500
1/16 93 x 28 mm	250
1/16 45 x 59 mm	250

+ VAT 24%

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