



# antiikki & design

10 issues per year

Readership 74 000  
Reads per issue 2.4  
Time spent reading 39 minutes

National Media Survey KMT 2020

**Antiikki & Design** is your way to win the quality-conscious consumer's heart! As a leading specialist publication in the field, Antiikki & Design features articles about antiques and modern quality design as well as art, interior design, collectibles, and vintage.

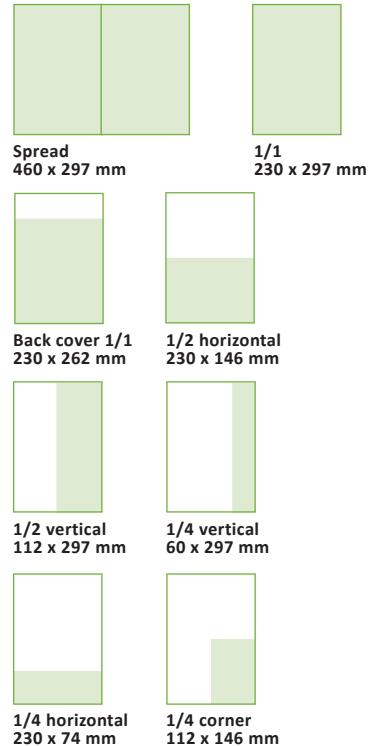
Our readers are passionate home decorators or collectors who value education, culture, and good quality. For advertisers, Antiikki & Design provides a unique target audience as well as a stylish and visually stunning media environment. The magazine reaches also a growing group of readers with interest in sustainable development – the perfect recipients for your offers of quality products and experiences.

## Schedule

Issue	Pub.date	Ad dl	Themes
1	21.1.2021	28.12.2020	The big light issue. Tips for decorators and collectors.
2	18.2.	26.1.	Gorgeous old jewellery and watches.
3	18.3.	23.2.	Treasure the past. The big upholstery and repair issue.
4	22.4.	29.3.	Collect Finnish glass and porcelain.
5	20.5.	27.4.	The big museum issue and an exhibition special
6	17.6.	25.5.	The best antiques events of the summer.
7	19.8.	27.7.	The decoration issue. Furnish with classics.
8	23.9.	31.8.	Best exhibitions of the autumn.
9	21.10.	28.9.	Fascinating home museums. Silver treasures of the tableware.
10	25.11.	2.11.	Christmas atmosphere. Classic ornaments, traditional Christmas flowers and finest tableware of the season.

More info [fokusmedia.fi/media/antiikki-design](http://fokusmedia.fi/media/antiikki-design)

## Advertising sizes



Please note! 5 mm bleed will be added.

## Rates 1.1.2021

Size	FC/€
2/1	6 300
1. spread	6 750
1/1 page	3 980
Back cover	4 550
2.cover/ 3.cover	4 400
1/2 page	2 600
1/4 page	1 600

Fixed position +10 %

Classified	FC/€
1/2 189 x 122 mm	2 000
1/2 93 x 246 mm	2 000
1/4 189 x 59 mm	1 000
1/4 93 x 122 mm	1 000
1/8 93 x 59 mm	500
1/8 45 x 122 mm	500
1/8 189 x 28 mm	500
1/16 93 x 28 mm	250
1/16 45 x 59 mm	250

+ VAT 24%

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Printhouse: MDM Print  
Bld. 114, Vsevolozhsky Avenue,  
Vsevolozhsk,  
Leningrad Region,  
Russia,  
188640