



# GEO

*Spectacular  
photography and  
inspiring stories  
about nature, people  
and cultures!*

10 issues per year

GEO is an international educational magazine for those who want to know what's going on around the world. The articles cover nature, travel, society, people and cultures as well as scientific achievements, and dig deeper below the surface. The magazine's bold approach and breathtaking visuals offer an unforgettable reading experience.

## Schedule 2019

Nro	Ilmestyy	Aineisto
1	16.1.2019	17.12.2018
2	13.2.	22.1.
3	13.3.	19.2.
4	17.4.	26.3.
5-6	22.5.	29.4.
7	3.7.	11.6.
8	14.8.	23.7.
9	18.9.	27.8.
10	23.10.	1.10.
11-12	27.11.	5.11.

More information  
[fokusmedia.fi/media/geo](http://fokusmedia.fi/media/geo)

## GEO on lehti, joka ihastuttaa ja yllättää!

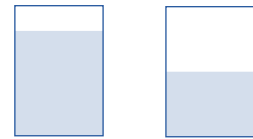
- GEO's **photographs** are unrivalled in Finland
- The stories expose the phenomena affecting the **entire world**
- There is also a **Finnish perspective** as some of the stories are produced in Finland
- **The range of stories** is wide – taking the reader both into space and to the depths of the sea
- Each issue publishes one **reader photo** – intriguing photos deserve to be shown to more than just friends
- You can get a glimpse of the versatile content on the **website and on social media**

## Advertising sizes



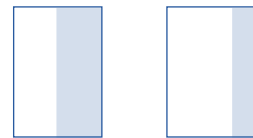
Spread  
426 x 270 mm

1/1  
213 x 270 mm



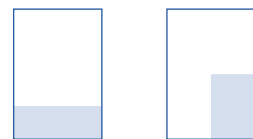
Back cover 1/1  
213 x 235 mm

1/2 horizontal  
213 x 132 mm



1/2 vertical  
102 x 270 mm

1/4 vertical  
50 x 270 mm



1/4 horizontal  
213 x 66 mm

1/4 corner  
102 x 132 mm

Please note! 5 mm bleed will be added.

## Rates 1.1.2019

Size	FC/€
2/1	4,110
1/1 page	2,350
Back cover	2,700
2nd / 3rd cover	2,580
1/2 page	1,750
1/4 page	990

+ VAT 24%

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**FOKUS MEDIA**

Fokus Media Finland Ltd, Hämeentie 153 C, 00560 Helsinki (business ID 2618356-2), [fokusmedia.fi](http://fokusmedia.fi)