



GTi MAGAZINE

GTi: in the focal point of car tuning!

10 issues per year.

GTi-Magazine is Finland's number one car-tuning magazine, featuring the greatest cars, best events and latest trends in the industry. The editorial team consists of die-hard car-tuning aficionados, who share a passion for tuning and cars with their readers. Get to know everything you need to know about car-tuning culture, ten times a year!

Schedule

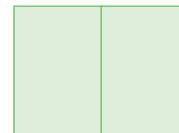
Issue	Pub.date	Ad dl	Themes
1	17.1.	28.12.2023	Technique swap special.
2	21.2.	2.2.	Garage stories.
3	27.3.	8.3.	Rim extra: introducing this year's novelties.
4	2.5.	12.4.	First events of the season - Fair Extra!
5	5.6.	17.5.	Summer events: calendar & best events.
6	10.7.	20.6.	Power issue, introducing thousands of horsepower.
7	28.8.	9.8.	The big summer event issue.
8	2.10.	13.9.	1990's issue, introducing best of 90's!
9	6.11.	18.10.	Winter is coming, and the hobby returns to the garage.
10	11.12.	21.11.	Review of the year, best memories of the season.

More info fokusmedia.fi/media/gti-magazine

FOKUS MEDIA

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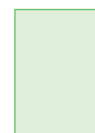
Advertising sizes



Spread
420 x 297 mm



Back cover 1/1
210 x 262 mm



1/1
210 x 297 mm



1/2 horizontal
210 x 146 mm



1/2 vertical
102 x 297 mm



1/4 vertical
210 x 74 mm



1/4 horizontal
93 x 136 mm

Please note! 5 mm bleed will be added.

Rates 1.2024

Size	FC/€
2/1	3 760
1/1 page	2 350
back cover	2 700
1/2 page	1 750
1/4 page	990

Fixed position +10 %

Classified	FC/€	2C/€	BW/€
1/6	126 x 67 mm	705	575 480
1/6	61 x 136 mm	705	575 480
1/12	61 x 67 mm	405	345 290
1/18	61 x 44 mm	345	280 210
1/36	61 x 21 mm	225	195 140

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