

MEDIA CARD 2022



The biggest American car magazine in Finland!
10 issues per year.

V8-Magazine is the biggest and eldest American car magazine in Finland. As the ultimate hot-rodding advocate, V8 offers its readers dream cars, nostalgia, knowhow, and technical information. The magazine's diverse contents cover wide-ranging car reviews, car shows and other events, and naturally also the fascinating people and stories behind the cars. The magazine offers detailed technical information and practical tips for building your own car. V8 keeps its readers up-to-date on the world of American cars, respecting traditions.

Schedule

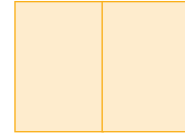
Issue	Pub.date	Ad dl	Themes
1	19.1.	29.12.2021	Modern building trends.
2	23.2.	4.2.	Garage stories, reader's own projects.
3	30.3.	11.3.	FHRA American Car Show, preview to 50th anniversary exhibition.
4	4.5.	13.4.	Get your American classic ready for the summer. How to take care of your car.
5	8.6.	19.5.	EVENT CALENDAR for whole summer: where to go.
6	13.7.	22.6.	Basic technique.
7	31.8.	12.8.	BIG event special. V8 reports cruisings, meets and races all over the country.
8	5.10.	16.9.	Readers' own cars theme, these are readers' rides!
9	9.11.	21.10.	Winter is coming, hobby vehicles move to garage.
10	14.12.	25.11.	SEMA Show, Las Vegas. Newest parts, cars and orientations.

More info fokusmedia.fi/media/v8-magazine

FOKUS MEDIA

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Advertising sizes



Spread
420 x 297 mm



Back cover 1/1
210 x 262 mm



1/1
210 x 297 mm



1/2 horizontal
210 x 146 mm



1/2 vertical
102 x 297 mm



1/4 horizontal
210 x 74 mm



1/4 corner
93 x 136 mm

Please note! 5 mm bleed will be added.

Rates 1.1.2022

Size	FC/€
2/1	4 560
1/1 page	2 850
back cover	3 420
1/2 page	1 890
1/4 page	1 170

Fixed position +10 %

Classified	FC/€	2C/€	bw/€
1/6	126 x 67 mm	705	575 480
1/6	61 x 136 mm	705	575 480
1/12	61 x 67 mm	405	345 290
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