



*The biggest  
American car  
magazine in  
Finland!*

10 issues a year

**The oldest American car magazine in Finland turns 40!** We celebrate by publishing special articles throughout the year and a special issue in December.

V8-Magazine is the ultimate package of dream cars, nostalgia and technical information. Fascinating car features from Finland and abroad, car shows and other events plus the people behind their cars are the essential content of the magazine. The magazine offers detailed technical info and practical tips for building. V8 keeps its readers informed about the world of yankee cars.

## Schedule 2018

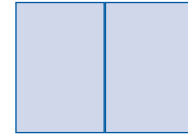
Issue	Pub. date	Ad deadline	Themes
1	17.1.2018	22.12.2017	New American cars, Harley Davidson and Victory models of 2018.
2	21.2.	31.1.	Glimpse to the garage: reader's projects.
3	29.3.	7.3.	Basic tech: superchargers, function, increasing the power
4	2.5.	9.4.	Springtime repair. Washing, polishing. Tires and wheels.
5	7.6.	16.5.	The great event calendar – where to go. Travel tips.
6	12.7.	19.6.	Summer compilation: events in Finland and abroad.
7	15.8.	25.7.	Refurbishing interiors, leather care products.
8	27.9.	5.9.	Winter storage your car.
9	1.11.	10.10.	Inexpensive horsepowers. Tuning with budget. New parts.
10	5.12.	14.11.	BIG 40TH ANNIVERSARY ISSUE.

More information [fokusmedia.fi/media/v8-magazine](http://fokusmedia.fi/media/v8-magazine)

## FOKUS MEDIA

Fokus Media Finland Ltd, Hämeentie 153 C, 00560 Helsinki (business ID 2618356-2)  
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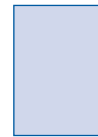
## Advertising sizes



Spread  
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Back cover 1/1  
210 x 262 mm



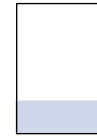
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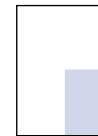
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1/2 vertical  
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1/4 corner  
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## Rates 1.1.2018

Size	FC/€
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1/1 page	2 850
Back cover	3 420
1/2 page	1 890
1/4 page	1 170

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Printed at Kroonpress Ltd.  
Tähe 133  
51013 Tartu, Estonia