



KOTI JA KEITTIÖ

12 issues per year

Readership 107 400

Reads per issue 2

Time spent reading 52 minutes

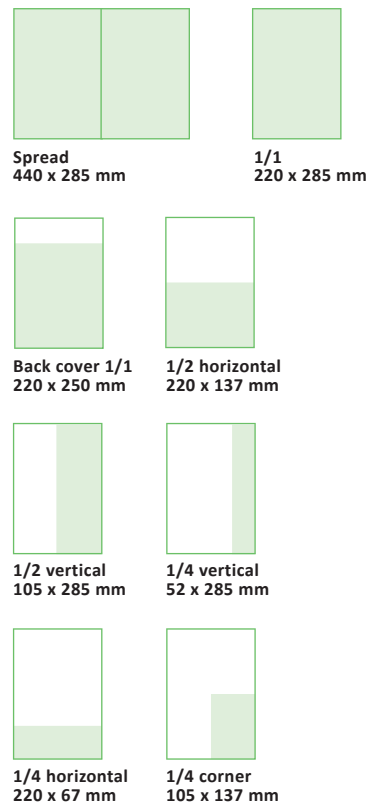
National Media Survey KMT 2023

Koti ja keittiö is warm and easy-going interior and decor magazine with good quality – also most versatile in Finland. In every issue you find useful ideas of the season, newest trends, classic price comparison column and the most beautiful Finnish homes – every home has its own story to tell. You can find an article on delicious recipes, gardening and beloved “Ask about old items” column in every issue. Our readers are ready to put effort into a cosy and functional home. Sustainable values and layering in interior design are important to them. Koti ja keittiö reaches a large audience also in Instagram as well as through Facebook and kotijakeittio.fi website.

Schedule

Issue	Pub.date	Ad dl	Themes
1	3.1.	8.12.2023	Elevate your home. Pro tips for organizing & beautiful storage solutions. Cut flowers of the season and new colours of interior design.
2	7.2.	19.1.	Renovate your kitchen. Where to save and where to invest. Household appliances, counters, pulls, solutions for organizing. Fresh and easy treats for everyday life. Mini garden.
3	6.3.	16.2.	Garden trends 2024. Easter decorations, textiles, fresh and festive menu. Functional kids' room from toddler to teenager.
4	3.4.	14.3.	Spring issue. Homely terrace. Furniture and pots for balcony. Grow your own flower garden.
5	2.5.	12.4.	Greenhouse dreams? Ideas and lovely atmosphere. Set the table for festive spring brunch.
6	29.5.	10.5.	Summer home extra. Ideas for fresh interior design. Grills and summer kitchens. Delicious pizza oven treats.
7	26.6.	6.6.	Summer issue. Renovation plans? Sustainable floors, panels, wallpapers, and paint colours. Multipurpose courtyard buildings. Garden for peonies and roses.
8	7.8.	19.7.	Best solutions for small homes. Practical hallways. Festive harvesting.
9	4.9.	16.8.	New decorating ideas for autumn and best of Habitare fair. Couch – heart of living room. Make your own wreaths and layouts.
10	2.10.	13.9.	Materials and equipment for good sleep. Lights for cozy atmosphere.
11	30.10.	11.10.	Spa at home. Bathroom and sauna accessories and materials. Fit up entertainment electronics.
12	27.11.	8.11.	Christmas issue. Gift ideas, flowers, treats & atmospheric decor.

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2024

Size	FC/€
2/1 spread	9 050
2/1 1. spread	9 850
back cover	5 780
1/1 page	4 980
2. and 3. cover	5 480
1/2 page	3 550
1/4 page	2 150

Fixed position +10 %
+ VAT 24%

Please send PDF materials to
aineistot.kotijakeittio@fokusmedia.fi

Printhouse: Poligrāfijas grupa Mūkusalā
Mūkusalas iela 15a
Rīga, LV-1004
Latvia

More info fokusmedia.fi/media/koti-ja-keittio