

KOTI JA KEITTIÖ

12 issues per year

Readership 140 000

Reads per issue 2.2

Time spent reading 37 minutes

National Media Survey KMT 2020



Koti ja keittiö is Finland's most versatile interior and decor magazine – dearly loved by its readers. Each issue showcases charming Finnish homes. Articles on interior design are specifically tailored for our readers, who enjoy beautiful interiors as well as delicious food and gardening. In addition to content on interior design, we cover themes such as home cooking in season, vintage and old furniture. Every issue includes an article on gardening or interior landscape design, too.

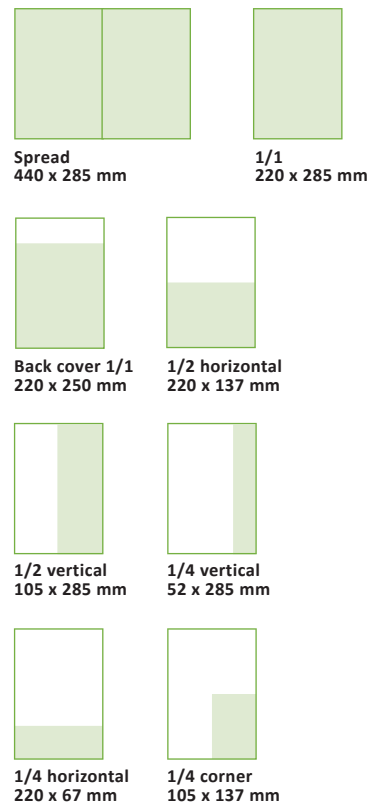
Year 2021 is the 25th anniversary of the magazine. The printed magazine has 140 000 readers (KMT survey). Koti ja keittiö reaches a large audience also in Instagram (40 000 followers) as well as through Facebook and kotijakeittio.fi website.

Schedule

Issue	Pub.date	Ad dl	Themes
1	7.1.2021	8.12.2020	Trends 2021. Materials, colours and delicious patterns. Choices for pet homes. Possibilities for smart homes.
2	3.2.	7.1.	Kitchen issue. Timeless kitchen renovation and stylish appliances. Garden trends 2021.
3	24.2.	28.1.	Bathroom issue. Bold or traditional style? Novelties and ideas for renovation. Chic shower screens and tubs.
4	17.3.	22.2.	Easter special. Beautiful table settings and decorations. Festive Easter menu and coffee treats. Garden trends 2021.
5	14.4.	17.3.	Festive terrace and garden decorations: Furniture, pots, textiles and awnings. Fresh spring party treats.
6	12.5.	15.4.	Cottage special. Lovely outdoors life, charming water furniture and easy summer kitchens. Light delicacies of the season.
7	9.6.	11.5.	Summer issue. Light and romantic summer decoration. Summer garden extra. Classic treats for midsummer.
8	7.7.	10.6.	Housing fair issue. Top spots and ideas at the Lohja fair. Lovely berry treats.
9	11.8.	14.7.	Autumn interiors. Best materials, textiles and wallpapers of the season. Smart storage solutions.
10	8.9.	11.8.	Habitare and light issue. Fair novelties at Habitare. Top lights of the moment and charming classics. Tips for atmospheric light solutions indoors and outdoors.
11	13.10.	20.9.	The grand 25th anniversary issue.
12	24.11.	28.10.	Big Christmas special. Charming Christmas homes and new tips for decoration. Best presents and seasonal treats.

More info fokusmedia.fi/media/koti-ja-keittio

Advertising sizes



Please note! 5 mm bleed will be added.

Rates 1.1.2021

Size	FC/€
2/1 spread	9 050
2/1 1. spread	9 850
back cover	5 780
1/1 page	4 980
2. and 3. cover	5 480
1/2 page	3 550
1/4 page	2 150

Fixed position +10 %
+ VAT 24%

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Or e-mail to aineistot.kotijakeittio@fokusmedia.fi

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