



# COSMOPOLITAN

11 issues per year

Readership **77 000**

Reads per issue **2.1**

Time spent reading **45 minutes**

National Media Survey KMT 2018

Cosmopolitan is one of the best-selling young women's magazines in the world. In each issue you will find the latest fashion and beauty news as well as concrete advice on relationships and romance, health and wellbeing, as well as pop culture and entertainment. Cosmo empowers women to share and openly talk about issues that are usually off-limits.

In 2019, Cosmopolitan celebrates its 20th anniversary in Finland. Each issue will focus on a special theme and content will be published across all of the brand's channels.

## Schedule 2019

Issue	Pub. date	Ad deadline	Theme
1	17.1.2019	17.12.2018	Anniversary theme: TABOOS! Jeans, skincare.
2	21.2.	28.1.	Anniversary theme: CAREER & STUDYING! Spring fashion.
3	21.3.	25.2.	Anniversary theme: FEMINISM! Spring beauty trends, spring jackets and shoes. Interior design. <b>20th anniversary issue.</b>
4	18.4.	25.3.	Anniversary theme: LOVE! Festive fashion, scents and spring drinks.
5	23.5.	26.4.	Anniversary theme: SLIP-UPS! Beach fashion and sun-smart products.
6	20.6.	24.5.	Anniversary theme: DIVERSITY! Holiday style, sunglasses, summer hair, nails, summer reading.
7	22.8.	29.7.	Anniversary theme: BODY & MIND! Autumn fashion, workout season starts, interior design.
8	19.9.	26.8.	Anniversary theme: MONEY! Autumn beauty trends, autumn jackets and shoes, travel.
9	24.10.	30.9.	Anniversary theme: SEX! Festive fashion and looks. Scents. Women's health.
10	21.11.	28.10.	Anniversary theme: MY SQUAD! Cosmopolitan Beauty Awards winners. Jewellery and watches, gift ideas.
11	19.12.	25.11.	12 Anniversary theme: FUTURE! Technology, fitness wear, beauty classics.

More information [fokusmedia.fi/media/cosmopolitan](http://fokusmedia.fi/media/cosmopolitan)

## FOKUS MEDIA

Fokus Media Finland Ltd, Hämeentie 135 A, 00560 Helsinki (business ID 2618356-2)  
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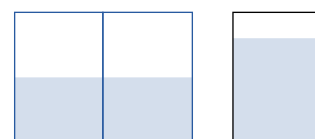


## Advertising sizes



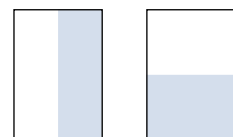
Spread  
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1/1  
210 x 280 mm



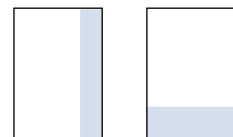
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420 x 137 mm

Back cover 1/1  
210 x 245 mm



1/2 vertical  
102 x 280 mm

1/2 horizontal  
210 x 137 mm



1/4 vertical  
50 x 280 mm

1/4 horizontal  
210 x 69 mm

Please note! 5 mm bleed will be added.

## Rates 1.1.2019

Size	FC/€
2/1 spread	10,550
2/1 1st spread	11,900
Back cover	6,820
1/1 2nd cover	6,550
1/1 3rd cover	6,550
1/1 page	5,950
1/2	4,250
1/4	3,050

+ VAT 24%  
Fixed position +10 %

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Tähe 133  
51013 Tartu, Estonia